



Calling all Group Tour partners!!

**GEORGIA GROUP TOUR BOOT CAMP**  
is taking recruits now!

What is it? Two  $\frac{1}{2}$  day sessions filled with discussion and networking

Where is it? Georgia Music Hall of Fame - Macon, GA

When is it? June 19 - 1230 hours  
(June 19 12:30-5pm; June 20 9am-12:30pm - for you civilians)

**Conference Information**

**Thursday** – June 19, 12:30pm – 5:00pm

**Friday** – June 20, 9am – 12:30pm

Sessions will include: Group Tour 101, Student Market Basics, ROI for Today; Tracking 2008, FAM Execution, The Art of the Sales Mission, and GA Group Tour Strategy (this is a tentative listing)

Snacks will be provided – but all meals are on your own – please have lunch prior to arrival on Thursday and have breakfast prior to arrival on Friday.

Overnight accommodations – you may make reservations at the:

**Hilton Garden Inn Macon/Mercer University**

1220 Stadium Drive, Macon, GA 31204

478-741-5527 (phone) 478-741-8527 (fax)

[www.maconmercerceruniversity.hgi.com](http://www.maconmercerceruniversity.hgi.com)

Put **GDED** in the group/convention code. The rate is \$109.

Cost per person - \$0 – just your time and brain power

**Any questions should be directed to Katie Baasen 404-962-4080 or via email [kbaasen@georgia.org](mailto:kbaasen@georgia.org). Registration may be faxed in at 404-962-4093. Once your registration is received you will receive a confirmation notice regarding your attendance.**

# **GEORGIA GROUP TOUR BOOT CAMP**

Georgia Music Hall of Fame – Macon, GA  
June 19-20, 2008

## **Registration Form**

### **ATTENDEE/BADGE INFORMATION**

First Name \_\_\_\_\_  
Last Name \_\_\_\_\_  
Title/ Position \_\_\_\_\_  
Company/ Affiliation \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Daytime Phone# \_\_\_\_\_  
E-Mail Address \_\_\_\_\_  
Website URL \_\_\_\_\_  
Emergency Contact Name: \_\_\_\_\_ Number: \_\_\_\_\_

### **BUSINESS CATEGORY**

- CVB**
- Chamber**
- Association**
- Festival or Event**
- Government Agency**
- Hotel**
- Restaurant**
- Tour Operators**
- Economic Development Authority**
- Private Industry Partner** \_\_\_\_\_

**Please return form to Katie Baasen by June 13, 2008 – FAX 404-962-4093**