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FOR IMMEDIATE RELEASE

Make Plans – Win Pearls!

If you or someone you know became engaged during the holidays or will celebrate a special occasion this year, read on. The Alpharetta Convention and Visitors Bureau has some good news to share. The first ten brides or special occasion planners to book ten or more hotel room nights with the Alpharetta CVB will receive a stunning freshwater pearl necklace and earrings. This year's giveaway has been expanded to include special occasion planners for bar/bat mitzvahs, graduation parties, retirement events and anniversary celebrations, giving even more people an opportunity to win.

When you begin planning your special event for 2011, simply contact the Alpharetta CVB, let them help you select the perfect Alpharetta hotel for your guests, and book 10 or more room nights. The bride or planner will be eligible to receive the pearls upon check-out by their guests and will be notified by the CVB to arrange pick up of their gift. It's that easy!

From checking hotel availability and securing group rates to welcome bags and customized itineraries for your guests, the experienced staff at the Alpharetta CVB can make every aspect of your planning easy. They are ready to partner with you for the most personalized planning service, the most individualized attention and the best insider tips to make your special day the truly memorable occasion it deserves to be. One call, one contact – and complimentary services too!

The Alpharetta CVB will be represented at The Georgia Bridal Show, January 23, 2011 at Gwinnett Center in Duluth, The Bridal Extravaganza of Atlanta, January 30, 2011 at 200 Peachtree in Atlanta, and the Bar & Bat Mitzvah Expo, February 27, 2011 at Atlanta Marriott Alpharetta. Stop by their booth at any of these events and learn more about the pearl giveaway and all of the ACVB's complimentary services for brides and special event planners.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit awesomealpharetta.com for more information.

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